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Colgate Hiring For Freshers – Job Recruitment – Junior Marketing Associate

Hiring organization
Colgate

Job Location

India
Remote work from: IND

Date posted
January 31, 2024

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Valid through
31.08.2024

Base Salary

USD 11 - USD 22

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Colgate Hiring For Freshers

Colgate-Palmolive, a global leader in oral care, brings smiles to millions every day. We're passionate about innovating new products and strategies to keep smiles bright and healthy. As a Junior Marketing Associate at Colgate, you'll be part of a dynamic team shaping the future of oral care, directly contributing to our mission of improving people's lives through oral health.

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Colgate Careers

Responsibilities:

- **Dive into the world of marketing:** Assist with market research, competitive analysis, and consumer insights to develop effective marketing campaigns for our diverse product portfolio.
- **Craft compelling content:** Help create engaging social media posts, website copy, and email campaigns that resonate with our target audience and drive brand awareness.
- **Get your hands dirty with data:** Analyze campaign performance, track key metrics, and identify areas for improvement to optimize our marketing efforts.

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Colgate Jobs Near Me

Skills:

- Excellent written and verbal communication skills
- Strong analytical and problem-solving skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite and basic understanding of marketing analytics tools

Tags:

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