



<https://jobable.govhelp.in/job/coca-cola-recruitment-2024-job-vacancy-near-me-marketing-analyst-post/>

Coca cola Recruitment 2024 – Job Vacancy Near Me – Marketing Analyst Post

Hiring organization
Coca cola

Job Location

India
Remote work from: IND

Date posted
December 29, 2023

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Valid through
31.08.2024

Base Salary

USD 10,800 - USD 18,000

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Coca cola Recruitment 2024

As our Marketing Analyst, you'll be the bridge between data and decision-making, wielding the power of information to craft winning marketing strategies and campaigns. From analyzing market trends and consumer behavior to measuring campaign performance and optimizing tactics, you'll wear many hats, becoming the architect of marketing magic that fuels Coca-Cola's continued success in India.

Coca cola Careers

Responsibilities:

- Conduct market research and analyze consumer data to identify trends, preferences, and opportunities for Coca-Cola brands.
- Develop and implement marketing campaign measurement plans, tracking key performance indicators (KPIs) and providing actionable insights.
- Analyze campaign performance data, identify areas for improvement, and recommend data-driven optimizations.
- Prepare reports and presentations, effectively communicating complex data and insights to stakeholders at all levels.
- Stay up-to-date on industry trends and marketing technologies, identifying potential applications for Coca-Cola's marketing strategies.
- Collaborate with internal teams across marketing, sales, and brand management to ensure alignment and effectiveness of marketing initiatives.

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Coca cola Jobs near me

Skills:

- Minimum Bachelor's degree in Marketing, Statistics, Economics, or a related field (experience in consumer goods marketing or data analysis is a plus!).
- Strong analytical skills and proficiency in data analysis tools and techniques (e.g., Excel, SQL, Tableau, etc.).
- Excellent communication and presentation skills, able to effectively communicate complex data and insights to diverse audiences.
- The ability to work independently and as part of a team in a fast-paced environment.
- A creative and strategic mind with a passion for understanding consumer behavior and developing impactful marketing campaigns.
- A positive and proactive attitude with a thirst for learning and a drive for

Important Links

Find the Link in [Apply Now](#) Button

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