Coca cola Recruitment 2023-24 – Job Vacancy Near Me – Marketing Executive Post

Hiring organization
Coca cola

Job Location
India
Remote work from: IND

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Date posted
December 23, 2023

Valid through
31.08.2024

APPLY NOW

Base Salary
USD 10,800 - USD 18,000

Qualifications
12th/ Graduate

Employment Type
Full-time

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Description

Coca cola Recruitment 2023-24

We are looking for a passionate and creative Marketing Executive to join our team in [City, State]. In this role, you will be responsible for developing and executing marketing campaigns for our assigned brands. You will work closely with cross-functional teams, including product development, sales, and marketing, to ensure that our products are successfully launched and positioned in the market.

Coca cola Careers

Responsibilities:

- Develop and implement marketing plans for assigned brands, including market research, competitive analysis, and pricing strategy.
- Manage the product lifecycle from launch to maturity, including brand positioning, messaging, and communication.
- Develop and execute marketing campaigns across various channels, including digital, social media, and traditional media.
- Analyze marketing data and track the performance of marketing campaigns.
- Manage relationships with key stakeholders, such as retailers, distributors, and influencers.

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Coca cola Jobs near me

Skills:

- Bachelor's degree in marketing or a related field.
- Minimum 3 years of experience in marketing, with a proven track record of success.
- Strong understanding of the consumer goods market and the beverage industry.
- Excellent communication, presentation, and analytical skills.
- Proven ability to work independently and as part of a team.
- Experience with marketing software and tools is a plus.

Important Links

Find the Link in [Apply Now](#) Button

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