



<https://jobable.govhelp.in/job/coca-cola-recruitment-2023-24-job-recruitment-seo-manager-post/>

Coca cola Recruitment 2023-24 – Job Recruitment – SEO Manager Post

Hiring organization

Coca cola

Job Location

India

Remote work from: IND

Date posted

December 28, 2023

Valid through

31.08.2024

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Base Salary

USD 10,800 - USD 19,200

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Coca cola Recruitment 2023-24

Coca-Cola, the world's most refreshing beverage, is searching for a SEO Manager to join our dynamic marketing team. This is your chance to be at the forefront of digital strategy, crafting a winning formula that propels our iconic brand to the top of search results and into the hearts of millions.

Coca cola Careers

Responsibilities:

- **Own the digital landscape:** Lead the charge in optimizing our website, social media, and other digital channels for maximum search engine visibility.
- **Master the art of keyword research:** Uncover hidden gems and trending phrases, ensuring our content resonates with the right audience at the right time.
- **Craft compelling content:** Collaborate with our creative team to develop SEO-friendly content that sparks engagement, drives conversions, and leaves a lasting impression.
- **Analyze and optimize:** Track performance metrics like organic traffic, rankings, and conversions, implementing data-driven strategies for continuous improvement.
- **Stay ahead of the curve:** Embrace the ever-evolving SEO landscape, keeping our digital strategy fresh and innovative.
- **Become a brand ambassador:** Share your expertise and passion for SEO

across departments, fostering a culture of digital excellence.

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Coca cola Jobs near me

Skills:

- Develop and execute comprehensive SEO strategies aligned with Coca-Cola's marketing goals.
- Conduct in-depth keyword research to identify high-potential search terms and user intent.
- Optimize website content, meta descriptions, and title tags for maximum search engine visibility.
- Develop and manage link-building strategies to build brand authority and improve website rankings.
- Monitor website performance through analytics tools and identify areas for improvement.
- Collaborate with other marketing teams (e.g., content, social media) to ensure SEO best practices are integrated across all channels.
- Stay updated on the latest SEO trends and algorithm changes, adapting strategies accordingly.
- Report on SEO performance and provide data-driven insights to inform future marketing decisions.

Important Links **Find the Link in [Apply Now](#) Button**

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