

Asian Paints Careers – Work From Home Jobs – Marketing Research Analyst Posts

Hiring organization
Asian Paints

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted
April 13, 2024

Valid through
31.12.2024

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Base Salary

USD 11 - USD 22

Qualifications

12th Pass, Graduate, Post Graduate

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Employment Type

Full-time, Work From Home

Description

Asian Paints Careers

Be a Paint Powerhouse! Join Asian Paints as a Marketing Research Analyst

About Asian Paints

Asian Paints is a household name in India. We're the country's leading paint company, beautifying homes and businesses for over 75 years! We're known for our vibrant colors, innovative products, and commitment to quality.

The Position: Marketing Research Analyst

Are you a people person with a knack for sales? Do you enjoy building relationships and helping businesses thrive? If so, then this Marketing Research Analyst role at Asian Paints might be your perfect match!

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What you'll be doing:

- You'll be the face of Asian Paints, connecting with businesses like hardware stores, construction companies, and interior designers.
- You'll understand their painting needs and recommend the perfect Asian Paints products to match their projects.
- You'll create business proposals and negotiate deals to win new customers and grow sales.
- You'll provide excellent customer service, ensuring businesses have a smooth experience with Asian Paints.

- You'll also keep track of sales, inventory, and reports to help us stay on top of the game.

What you'll bring to the table:

- We're looking for someone with at least 1 year of sales experience, but freshers with a drive to succeed are welcome too!
- You've got excellent communication skills – both written and spoken. You can explain complex things in a clear and friendly way.
- You're a natural relationship builder. You can connect with people easily and build trust.
- You're a go-getter with a target-oriented mindset. You enjoy achieving goals and exceeding expectations.
- You're a team player who thrives in a collaborative environment.
- Bonus points if you have some knowledge about the paint industry or construction business.

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Why join Asian Paints?

- **Growth Opportunities:** We invest in our people! You'll have the chance to learn, grow, and take on new challenges in your career.
- **Work with the Best:** Be part of a winning team and learn from industry experts.
- **Competitive Salary & Benefits:** We offer a package that includes a competitive salary, health insurance, and other perks to keep you happy and healthy.
- **Fun & Collaborative Environment:** We work hard, but we also know how to have fun! You'll be surrounded by positive and supportive colleagues.
- **Make a Difference:** Be a part of a company that brings color and life to homes and businesses across India.

How to Apply:

Head over to our careers page and search for "Marketing Research Analyst." We can't wait to hear from you!

Asian Paints Jobs Near Me

Join Asian Paints and be a part of our success story! We offer a dynamic and rewarding work environment where you can make a real difference.

What you'll do every day (General Overview):

Your day will be filled with exciting tasks like visiting businesses, meeting new people, understanding their needs, recommending our fantastic paints, creating proposals that win them over, and providing top-notch customer service. You'll also work with your team to achieve sales targets and keep our business booming.

We're looking for someone who's passionate about sales, loves building relationships, and wants to be part of a leading company. Are you that person? Apply today!

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Important Links

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