



<https://jobable.govhelp.in/job/amazon-recruitment-2024-all-india-jobs-marketing-assistant-post/>

Amazon Recruitment 2024 – All India Jobs – Marketing Assistant Post

Hiring organization
Amazon

Job Location

India
Remote work from: IND

Date posted

December 29, 2023

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Valid through

31.08.2024

Base Salary

USD 12,200 - USD 17,800

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Amazon Recruitment 2024

As our Marketing Assistant, you'll be a crucial cog in the Amazon marketing machine, helping to amplify our brand voice across various channels. From brainstorming creative ideas and developing engaging content to managing social media campaigns and analyzing campaign performance, you'll wear many hats, becoming the mastermind of brand magic and a vital contributor to Amazon's continued success in capturing hearts and minds across India.

Amazon Careers

Responsibilities:

- Assist with the development and execution of marketing campaigns across diverse channels (social media, email, website).
- Generate creative content (copywriting, graphics, videos) that aligns with Amazon's brand identity and resonates with target audiences.
- Manage and optimize social media platforms, engaging with followers and building brand communities.
- Conduct market research and competitor analysis, identifying trends and informing marketing strategies.
- Gather and analyze data on campaign performance, providing insights for optimization and improvement.
- Collaborate with internal teams (design, product, sales) to ensure seamless campaign execution.
- Stay up-to-date on digital marketing trends and best practices, adopting

innovative solutions to enhance brand reach and engagement.

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Amazon Jobs near me

Skills:

- Minimum Bachelor's degree in Marketing, Communication, or a related field (experience in digital marketing or e-commerce is a plus!).
- Excellent written and verbal communication skills, able to craft compelling content, tell captivating stories, and present ideas effectively.
- Strong creative and analytical thinking skills, adept at brainstorming ideas, developing engaging content, and analyzing data to inform marketing strategies.
- Proficiency in digital marketing tools (social media platforms, content creation software, analytics dashboards).
- A passion for the Amazon brand and a deep understanding of the Indian e-commerce landscape.
- The ability to work independently and as part of a team in a fast-paced environment.
- A positive and proactive attitude with a strong work ethic and a hunger for

Important Links

Find the Link in [Apply Now](#) Button

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