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Amazon Careers – Jobs Near Me – Junior Marketing Executive Posts

Hiring organization
Amazon

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted
April 15, 2024

Valid through
31.12.2024

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Base Salary

USD 12 - USD 23

Qualifications

12th Pass, Graduate, Post Graduate

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Employment Type

Full-time

Description

Amazon Careers

About Amazon

Amazon is an award-winning company driven by innovation and a customer-centric approach. We're more than just an online retailer; we're a melting pot of creativity, collaboration, and a relentless pursuit of excellence. Here, you'll have the opportunity to work alongside some of the brightest minds in the industry, tackle real-world challenges, and contribute to shaping the future of commerce.

Why Join Us as a Junior Marketing Executive?

This is your chance to launch your marketing career at a global leader. As a Junior Marketing Executive, you'll play a vital role in supporting our dynamic marketing team. You'll gain exposure to various marketing channels, develop essential marketing skills, and contribute to exciting projects that directly impact Amazon's growth. This is an excellent opportunity for a passionate and curious learner who thrives in a fast-paced environment.

The Position

Amazon is searching for a talented and enthusiastic Junior Marketing Executive to join our growing team. In this remote role, you'll work collaboratively with experienced marketers to develop and execute data-driven marketing campaigns.

You'll have the chance to learn from industry experts, hone your creative thinking, and contribute to shaping Amazon's brand awareness.

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Job Summary

As a Junior Marketing Executive, you'll be responsible for a wide range of marketing activities, including:

- **Market Research and Analysis:** Conduct market research to understand customer trends and competitor strategies.
- **Campaign Development and Execution:** Assist in developing and executing marketing campaigns across various channels, including social media, email marketing, and content marketing.
- **Content Creation:** Craft engaging content (e.g., blog posts, social media captions) that resonates with our target audience.
- **Data Analysis and Reporting:** Track campaign performance using marketing analytics tools and generate insightful reports.
- **Project Management:** Assist with managing marketing projects, ensuring timely completion and adherence to budget constraints.
- **Staying Current with Industry Trends:** Stay updated on the latest marketing trends and technologies to inform campaign strategies.

Key Responsibilities

- Conduct market research to identify target audiences and understand customer needs.
- Develop creative content calendars for assigned marketing channels.
- Craft compelling marketing copy for various platforms.
- Schedule and manage social media content calendars.
- Analyze marketing campaign performance metrics (e.g., click-through rates, conversion rates).
- Generate insightful reports to measure campaign effectiveness.
- Assist with developing and managing marketing budgets.
- Stay updated on the latest marketing trends and technologies.
- Collaborate effectively with internal teams, such as design and product development.

Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- Strong understanding of marketing principles and best practices.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.
- Strong analytical and problem-solving skills.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with marketing analytics tools (e.g., Google Analytics) a plus.
- A passion for Amazon's mission and a desire to learn and grow in the marketing field.

Experience

This role is ideal for recent graduates or marketing professionals with 0-2 years of experience. We welcome enthusiastic individuals with a strong desire to learn and contribute to a fast-paced environment.

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Why Join Amazon?

- **Learn from the Best:** Be mentored by industry experts and gain exposure to cutting-edge marketing strategies.
- **Make an Impact:** Contribute to real-world projects that directly affect Amazon's success.
- **Growth Opportunities:** Develop your skills and advance your career within a supportive and dynamic environment.
- **Competitive Benefits:** Enjoy a comprehensive benefits package that includes health insurance, paid time off, and competitive salary.
- **Culture of Innovation:** Be part of a company that fosters creativity, collaboration, and a relentless pursuit of excellence.
- **Remote Work:** Work from the comfort of your own home and enjoy the flexibility of a remote work environment.

Application Process

To apply, please submit your resume and a cover letter outlining your passion for marketing and why you're interested in joining Amazon.

Ready to Launch Your Marketing Career?

If you're a highly motivated and results-oriented individual with a passion for marketing, we encourage you to apply! At Amazon, you'll have the opportunity to learn from the best, contribute to groundbreaking projects, and make a real difference in the world of e-commerce.

Join us and ignite your marketing journey!

General Overview

This role offers an exciting opportunity for a recent graduate or someone with a few years of experience to launch their marketing career at a global leader.

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