



<https://jobable.govhelp.in/job/airtel-recruitment-2024-jobs-near-me-marketing-analyst-post/>

Airtel Recruitment 2024 - Jobs Near Me - Marketing Analyst Post

Hiring organization
Airtel

Job Location

India
Remote work from: IND

Date posted
January 4, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.08.2024

Base Salary

USD 11,700 - USD 18,000

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Airtel Recruitment 2024

As a Marketing Analyst in [Your City], you'll be the data decoder behind the scenes, the insights whisperer who translates numbers into powerful stories, and the strategic mastermind who shapes Airtel's brand and communication in your local market. From analyzing market trends and competitor strategies to crafting targeted campaigns and measuring their impact, you'll wear many hats, playing a crucial role in ensuring Airtel stays ahead of the curve and resonates deeply with [Your City]'s unique audience.

Airtel Careers

Responsibilities:

- **Become the data detective:** Analyze market research, customer data, and competitor strategies to identify opportunities and inform marketing decisions.
- **Insights whisperer:** Transform data into actionable insights, crafting compelling narratives that drive strategic direction and campaign development.
- **Branding maestro:** Collaborate with creative teams to develop targeted campaigns that resonate with [Your City]'s demographics and cultural nuances.
- **Communication ninja:** Master the art of clear, concise, and data-driven communication, influencing internal stakeholders and collaborating effectively across departments.

- **Performance alchemist:** Measure the effectiveness of marketing campaigns, analyze results, and continuously optimize strategies for maximum impact.
- **Local market champion:** Stay updated on [Your City]'s trends, preferences, and cultural landscape, ensuring local relevance and authenticity in all marketing efforts.

(adsbygoogle = window.adsbygoogle || []).push({});

Airtel Jobs near me

Skills:

- Bachelor's degree in Marketing, Business Administration, or a related field (required).
- Minimum 2 years of experience in marketing analytics or a similar role.
- Strong analytical and problem-solving skills, with the ability to interpret data and draw actionable insights.
- Excellent communication and presentation skills, with the ability to translate complex data into compelling narratives for diverse audiences.
- Proficiency in marketing analytics tools and software (e.g., Google Analytics, Tableau).
- Understanding of the Indian telecommunications market and consumer trends is a plus.
- A passion for understanding local communities and tailoring marketing applications for maximum impact.

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});