



<https://jobable.govhelp.in/job/airtel-recruitment-2024-job-search-marketing-staff-post/>

Airtel Recruitment 2024 – Job Search – Marketing Staff Post

Job Location

India
Remote work from: IND

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Base Salary

USD 11,300 - USD 18,000

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Airtel Recruitment 2024

As our Marketing Staff, you'll be at the forefront of shaping Airtel's brand narrative and driving customer engagement. From conceptualizing and executing social media campaigns to developing compelling content for various platforms, you'll wear many hats, becoming a catalyst for connection and a vital contributor to Airtel's continued success in the ever-evolving digital landscape.

Airtel Careers

Responsibilities:

- Plan and execute engaging social media campaigns across platforms like Facebook, Instagram, Twitter, etc., aligned with Airtel's brand goals and target audience.
- Develop creative content (copy, graphics, videos) that resonates with diverse customer segments and promotes Airtel's products and services.
- Manage and monitor social media channels, responding to comments, inquiries, and building a strong online community.
- Analyze campaign performance and track key metrics to identify areas for improvement and optimize strategies.
- Collaborate with internal teams (design, product, sales) to ensure consistent brand messaging and seamless campaign execution.
- Stay up-to-date on the latest digital marketing trends and platforms, proposing innovative ways to connect with customers in the digital space.

Hiring organization

Airtel

Date posted

December 29, 2023

Valid through

31.08.2024

APPLY NOW

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Airtel Jobs near me

Skills:

- Minimum Bachelor's degree in Marketing, Communication, or a related field (experience in digital marketing or social media is a plus!).
- Strong creative writing and storytelling skills, able to craft engaging content that resonates with diverse audiences.
- Excellent social media management skills, adept at navigating various platforms and engaging with online communities.
- The ability to analyze data and translate insights into actionable marketing strategies.
- Proficiency in design tools like Photoshop or Canva is a plus.
- A passion for technology and the digital world, with a keen understanding of current trends and customer behavior.
- The ability to work independently and as part of a team in a fast-paced environment.
- A positive and proactive attitude with a genuine desire to contribute to

Important Links Airtel is continued growth and brand leadership. **Find the Link in [Apply Now](#) Button**

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