



<https://jobable.govhelp.in/job/acca-careers-jobs-for-freshers-free-job-alert-for-marketing-analyst/>

## ACCA Careers – Jobs For Freshers – Free Job Alert For Marketing Analyst

### Job Location

Chintadripet, 600002, Chennai, Tamil Nadu, India

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### Base Salary

USD 15 - USD 25

### Qualifications

Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## ACCA Recruitment 2024

### Do you have a passion for data-driven marketing and a knack for turning insights into action?

ACCA is seeking a talented Marketing Analyst to join our growing team. In this remote role, you'll play a vital role in supporting our marketing efforts by collecting, analyzing, and interpreting data to help us develop and execute effective marketing campaigns.

This is an exciting opportunity for a highly motivated and analytical individual to make a real impact on ACCA's marketing strategy. You'll work closely with cross-functional teams across the organization, providing valuable insights that will inform our marketing decisions and drive business growth.

### ACCA Jobs Near Me

## About ACCA

(Write a brief and engaging description about ACCA. Highlight the company's mission, values, and achievements. Briefly mention the company culture and work environment.)

## Why Join Us?

Here are just a few reasons why you'll love working at ACCA:

### Hiring organization

Association of Chartered Certified Accountants

### Date posted

March 26, 2024

### Valid through

31.12.2024

APPLY NOW

- **Make a real impact:** You'll have the opportunity to contribute to the success of a leading company and play a key role in shaping our marketing strategy.
- **Remote work flexibility:** We offer a remote work environment, allowing you to work from the comfort of your own home and achieve a healthy work-life balance.
- **Continuous learning and development:** We're committed to helping our employees grow and develop. You'll have access to a variety of learning and development opportunities to help you advance your career.
- **Collaborative and supportive environment:** We foster a collaborative and supportive work environment where you'll feel valued and empowered to do your best work.
- **Competitive benefits package:** We offer a comprehensive benefits package that includes health insurance, paid time off, and retirement savings plans.

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## Job Summary

In this role, you'll be responsible for collecting, analyzing, and interpreting marketing data to gain insights into customer behavior, market trends, and campaign performance. You'll use your findings to develop data-driven recommendations to improve our marketing efforts and achieve our business objectives.

You'll also be responsible for creating compelling reports and presentations to communicate your findings to key stakeholders. This is a fast-paced and dynamic role that requires a strong work ethic, excellent analytical skills, and a passion for marketing.

## Key Responsibilities

- Conduct market research to identify new target audiences and opportunities.
- Develop and implement marketing research studies, surveys, and A/B tests.
- Collect, clean, and analyze marketing data from various sources (e.g., website analytics, CRM, social media).
- Identify key trends and insights from marketing data and translate them into actionable recommendations.
- Develop and maintain marketing dashboards and reports to track campaign performance.
- Create data-driven presentations to communicate insights to stakeholders.
- Stay up-to-date on the latest marketing trends and technologies.
- Work collaboratively with other marketing team members to develop and execute marketing campaigns.

## Required Skills and Qualifications

- Bachelor's degree in Marketing, Business Administration, or a related field (or equivalent experience).
- Minimum 1-2 years of experience in marketing analytics or a related field (for freshers, strong analytical skills and eagerness to learn are a plus).
- Strong analytical skills with experience in data analysis tools (e.g., Excel, Google Analytics).
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.

- Strong attention to detail and ability to meet deadlines.
- Problem-solving skills and ability to think critically.
- Passion for marketing and a desire to learn.

## Experience

This role is open to both experienced marketing analysts and recent graduates with a strong foundation in marketing and analytics.

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## Why Join ACCA?

ACCA is a company that values its employees and is committed to their growth and development. We offer a competitive compensation and benefits package, as well as a positive and supportive work environment. Here are some additional benefits of working at ACCA:

- Opportunity to work on challenging and rewarding projects.
- Collaborative and team-oriented work environment.
- Flexible work arrangements.
- Competitive salary and benefits package.
- Continuous learning and development opportunities.
- Strong company culture with a focus on employee well-being.

## Application Process

To apply for this position, please submit your resume and cover letter online. In your cover letter, please tell us why you're interested in this role and what you can bring to ACCA.

## Motivate to Join

ACCA is a great place to work for those who are passionate about marketing and analytics. If you're looking for a challenging and rewarding career opportunity, we encourage you to apply!

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## Jobs



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**Important Links**

**Find the Link in [Apply Now](#) Button**

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